

**KHADI AND VILLAGE INDUSTRIES COMMISSION
3, IRLA ROAD, VILE PARLE (WEST), MUMBAI-56.**

NO. PME GP/BFL/Cir.Guid./2018-19

Date: 06.03.2019.

C I R C U L A R

Sub.: Revised Head-wise financial pattern of expenditure for the events under PME GP.

The Directorate of PME GP has been issued budget allocation for various events of Backward Forward Linkages under PME GP with revised rates. The details of head-wise financial pattern of expenditure for the events are as under:-

A) DIST. LEVEL AWARENESS CAMP :

(Amount in Rs.)

S.No.	Particular	Revised rate
1	Printing of Pamphlets on PME GP	7500.00
2	Local Advertisement	7500.00
3	Conveyance	1500.00
4	Tea/Snacks	4500.00
5	Contingency	1500.00
6	Hiring hall/Sound System	6750.00
7	Hiring of Laptop and projector for presentation	750.00
	TOTAL :	30,000.00

(Note: Interchange of expenditure from one head to another is permitted within overall allocation).

B) STATE LEVEL WORKSHOP ON PME GP :

(Amount in Rs.)

S.No.	Particular	Revised rate
1	Hiring Halls, Chairs etc.	62500.00
2	Hiring of Sound System	12500.00
3	Printing and Stationary	62500.00
4	Tea/Snacks .	12500.00
5	Banners/displays	12500.00
6	Misc. Expenditure.	2500.00
7	Conveyance.	10000.00
8	Local Advertisement.	75000.00
	TOTAL :	2,50,000.00

(Note: Interchange of expenditure from one head to another is permitted within overall allocation).

Contd...2/

C) DIST. LEVEL EXHIBITION :

(Amount in Rs.)

S.N.	Head of Expenditure	Revised rate
1	Pandal	22500.00
2	Printing Material	22500.00
3	Display Demonstration	52500.00
4	Advertisement in local Media, Newspaper at the time of Exhibition.	37500.00
5	Misc. Expenditure	15000.00
	TOTAL :	1,50,000.00

(**Note:** Within the budget, interchange of expenditure from one head to another head is permitted).

D) STATE LEVEL EXHIBITION

(Amount in Rs.)

S.N.	Head of Expenditure	Revised rate
1	Pandal	80000.00
2	Printing Material	80000.00
3	Display Demonstration	320000.00
4	Advertisement in local Media, Newspaper at the time of Exhibition.	240000.00
5	Misc. Expenditure	80000.00
	TOTAL :	8,00,000.00

(**Note :** Within the budget, interchange of expenditure from one head to another head is permitted).

E) ZONAL LEVEL EXHIBITION:

(Amount in Rs.)

S.N.	Head of Expenditure	Revised rate
1	Pandal	125000.00
2	Printing Material	625000.00
3	Display Demonstration	625000.00
4	Advertisement in local Media, Newspaper at the time of Exhibition.	1000000.00
5	Misc. Expenditure	125000.00
	TOTAL :	25,00,000.00

(**Note :** Within the budget, interchange of expenditure from one head to another head is permitted).

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F) ORIENTATON TRAINING WORKSHOP FOR STAFF OF KVIC/KVIB/DIC/BANKS ON ONLINE PMEGP /KVIC SYSTEM:

Since the modified guidelines of the PMEGP scheme is being implemented, and online application system for PMEGP has been adopted. Therefore staff of the KVIC, KVIB, DIC, Banks, related NGOs are to be trained in implementation, procedure of the scheme. They are to be trained in Opening of KVIC/PMEGP website/filing of online application, Uploading certificates, forwarding application /Looking status of application/ re-submitting the additional certificates required/Submission of MM claim to KVIC, handling of online banking/submission of tax return/DBT system and need base topics etc. in respect of the guidelines of the scheme, operational procedure and other operational activities so that the scheme can be implemented in right prospective.

The expenditure of the meeting will be restricted to Rs.80,000/- per workshop. The workshop will be conducted by State/Divisional Office, KVIC in their jurisdiction. Funds for the same will be met out of Backward Forward Linkages funds provided to field offices of KVIC. The details of training workshop are as under:

No. of participant:	50 Nos.	
No. of Dists. Covered in one workshop :	Average 10 (Ten) Dists.	
Agencies to be participated :	KVIC/KVIB/DIC/BANKS/ related NGOS	
Topics to be covered:	Opening of KVIC/PMEGP website/filing of Online Application, Uploading Certificates, Forwarding application/Looking status of application/Re-submitting the additional certificates required/Handling of online banking/Submission of tax return/DBT System and need base topics etc.	
Duration:	One Day.	
Financial Pattern:	As below	
S.No.	Particular	Amount Rs.
1	Hiring Halls, Chairs etc.	25000.00
2	Hiring of Sound System	12500.00
3	Printing and Stationary / Guest	20000.00
4	Tea/Snacks.	12500.00

Contd...4/

5	Banners/displays	2500.00
6	Misc. Expenditure.	2500.00
7	Conveyance.	2000.00
8	Local Advertisement.	3000.00
TOTAL :		80,000.00

(Note: Interchange of expenditure from one head to another is permitted within overall allocation.)

Though the patterns are given for single event, however the field offices can organise more than one event with in the allocated budget. Other than the above revised financial pattern, guidelines, participants, duration, topics to be covered, period, objectives, area to be covered, terms and conditions etc. already issued by KVIC/Directorate of PMEGP time to time in this regard will remain unchanged. These above revised rates of events are applicable for the events of BFL under PMEGP organized from 01.04.2018.

This may please be brought to the notice of all concerned.

This is issued with the approval of Competent Authority, KVIC.



(Y.K. BARAMATIKAR)

JT. CHIEF EXECUTIVE OFFICER

To

1. All Principal Secretaries of Industries/DIC/Secretary, Industries of State/UT Administration.
2. All State/Divisional Directors of KVIC.
3. All State/UT KVI Boards.

Copy for information to:

1. Jt. Secretary, Ministry of MSME, New Delhi – 110 011.
2. P.S. to Hon'ble Chairman, KVIC.
3. OSD, CEO Cell.
4. OSD, F.A. Cell.
5. OSD, Vigilance Cell.
6. All Zonal Dy. CEOs, KVIC.
7. All Industry/Programme Directors, KVIC.
8. Director (Publicity) with a request to publish in ensuing issue of 'Jagruti'.
9. Director (IT) with a request to upload the same on KVIC/PMEGP web-site/online portal.



(Y.K. BARAMATIKAR)

JT. CHIEF EXECUTIVE OFFICER