

**KHADI AND VILLAGE INDUSTRIES COMMISSION
IRLA ROAD, VILE PARLE (WEST), MUMBAI – 56**

No.PMEGP/Perf.Review/2009-10

Date : 20-11-2009

C I R C U L A R

Considering the request from various agencies the issue of re-allocation/re-distribution of target from one state to other was discussed during the meeting held on 18-9-2009 under the chairmanship of the Secretary, Ministry of MSME, New Delhi.

2. After detailed discussion, it was decided that revision of targets from one state to other should not be encouraged as these are decided based upon certain objective criteria. Looking to the practical field problem, internal re-distribution of target within the state can be taken up with the agreement between implementing agencies and Secretary Industries of respective states can send their recommendation to CEO, KVIC.

3. Expressing concern over the slow progress of the scheme, it was also decided that the implementing agencies (KVIC, DICs and State KVIBs) should make serious efforts to achieve the target of 2009-10 alongwith the carried over target of 2008-09 and progress for the same is to be reported during 2009-10.

4. To ensure the benefit of the scheme reach to beneficiaries, implementing agencies may impress upon the banks to play a more pro-active role and extend liberal and faster credit flow to the micro-enterprises so as to create a strong entrepreneurial base in the country.

This is issued for immediate compliance of all concerned.

hm 20.11.09
(J. S. Mishra)
CHIEF EXECUTIVE OFFICER

Copy for information and immediate action :

1. All State/Divisional Directors of KVIC.
2. All State/UT KVI Boards
3. All Director of Industries of State Govts.

Copy for information to :

1. Jt. Secretary, Ministry of MSME, Udyog Bhavan, New Delhi - 110 011.
2. All Commission Members.
3. All Zonal Dy. CEOs, KVIC.
4. Indl. Development Commissioner/Principal Secretary, Industry _____ State
5. Principal Secretary, KVI _____ State
6. Director (IT) for web-site
7. Director (Publicity) for publishing in 'Jagriti'.



(A. K. Dwivedi)
Director (PMEGP)