STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
South												
ANDHRA PRADESH												
1	advertisement	0	8.13	Print media	07-JUL-2019	07-JUL-2019	visakhaptnam	R.Srinivasa Rao	online PMEGP applcations	61236	KV	for five districts
2	advertisment	0	8.13	print media	07-JUL-2019	07-JUL-2019	fiv edistricts	R.S.Rao	online PMEGP applcations	59208	KV	five district
3	PMEGP-Telugu	0	8.13	Prinit media	02-JAN-2022	02-JAN-2022	fie districts	Sakshi News paper	PMEGP scheme advt.	363912	KV	null
4	PMEGP scheme	0	8.13	Print media	02-JAN-2022	02-JAN-2022	five districts	Hindu	PMEGP scheme advt.	25506	KV	null
5	Publicity	0	8.13	Prinit	03-MAR-2022	03-MAR-2022	office	Sanskrti HMP unit ,	Prinitning pmegp brochers, file	586956	KV	null
6	conopy	0	8.13	broachers	02-MAR-2023	02-MAR-2023	APSRTC, Vizag	KVIC	PMEGP	75612	KV	null
StatewiseTotal										1172430		
Zone wiseTotal										1172430		
Grand Total										1172430		