

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
West												
GUJARAT												
1	Publicity	0	56.11	Printing Work PMEGP	01-APR-2018	31-MAR-2019	Ahmedabad	KVIC	BRAUCHER ETC	690000	KV	null
2	ALL	0	56.11	PUBLICITY	01-APR-2019	10-JAN-2020	AHMEDABAD	KVIC	PUB	1902096	KV	EXP. UNDER
3	Colour brochur , booklet print	0	56.11	Colour broucher ,	24-AUG-2021	24-AUG-2021	Nikon Colour Studio	SO, KVIC	Colour brochur , booklet print	20940	KV	null
4	Advertisement of Marketing ,Technical Exp.&	0	56.11	Advertisement	29-AUG-2021	29-AUG-2021	Sandesh, Raj.Patrika	S.O, KVIC	Advertisement of Marketing ,	56196	KV	null
5	Advertisement of Marketing ,Technical Exp.&	0	56.11	Advertisement	28-SEP-2021	28-SEP-2021	Sandesh Paper	SO, KVIC,	Advertisement of Marketing ,	115542	KV	null
6	4000 PIECES OF BROCHER OF PMEGP	0	56.11	PRNTING BROCHER	24-OCT-2021	24-OCT-2021	AHMEDABAD	SO,KVIC	4000 PIECES OF BROCJER	120960	KV	4000 PIECES OF
7	PAYMENT FOR PURCHASE OF 2 TB HDD	0	56.11	WARDWIZ	08-NOV-2021	08-NOV-2021	SO KVIC	JAGBIR SINGH	PAYMENT FOR PURCHASE	47646	KV	PAYMENT FOR
8	Purchase of Laptop battery	0	56.11	Laptop battery	22-DEC-2021	22-DEC-2021	SO,KVIC,Ahmedabad	SO,KVIC,Ahmedabad	Purchase of Laptop battery	30798	KV	null
9	Purchase of Scandisk and Toner cartidge	0	56.11	Scandisk and Toner	11-MAR-2022	11-MAR-2022	SO,KVIC,	SO,KVIC,	SO,KVIC, Ahmedabad	27966	KV	null
10	Purchase of 240 GB SSD Drive	0	56.11	240 GB SSD Drive	22-MAR-2022	22-MAR-2022	SO,KVIC.Ahmedabad	SO,KVIC.Ahmedabad	240 GB SSD Drive	56640	KV	null
11	Purchase of 03 Cartidge	0	56.11	03 Cartridge	23-MAR-2022	23-MAR-2022	SO,KVIC,Ahmedabad	SO,KVIC,Ahmedabad	03 Cartridge	59478	KV	null
12	Refilling of Cartridge	0	56.11	Refilling of Cartridge	28-MAR-2022	28-MAR-2022	SO,KVIC.Ahmedabad	SO,KVIC,Ahmedabad	Refilling of Cartridge	31860	KV	null
13	ADVERTISEMENT OF PMEGP SCHEME	0	56.11	ADVERTISEMENT	03-JUL-2022	03-JUL-2022	SO, KVIC	KVIC	ADVERTISEMENT OF	356688	KV	ADVERTISEMENT
14	BANNER FOR MSME WEEK	0	56.11	BANNER	20-JUL-2022	20-JUL-2022	SO ,KVIC	KVIC	BANNER FOR MSME WEEK	32280	KV	Payment for preparing
15	preparing a Broucher and Banner for PMEGP	0	56.11	Printing	23-JAN-2023	23-JAN-2023	AHMEDABAD	KVIC	preparing a Broucher and	130980	KV	preparing a Broucher
16	Brochure & Banners Printing	0	56.11	Printing	01-APR-2023	31-MAR-2024	Pan Gujarat	Nodal Officer	Awareness of PMEGP	1681500	KV	null
17	TA/DA AS CONTIGENCY	0	56.11	null	null	null	null	null	null	7512	KV	Payment for lunch for
StatewiseTotal										5369082		
Zone wiseTotal										5369082		

Grand Total	5369082		
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