STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
North												
JAMMU KASHMIR												
1	PMEGP	0	28.35	New Paper	29-MAY-2018	29-MAY-2018	Jammu	KVIC	PMEGP	9690	KV	null
2	PMEGP	0	28.35	News Paper	07-JUN-2018	07-JUN-2018	Jammu	KVIC	PMEGP	36402	KV	null
3	PMEGP	0	28.35	advertisement	30-AUG-2020	30-AUG-2020	Jammu	kvic	Build the enterprise of your	310614	KV	null
4	advertisement	0	28.35	kvic proudly an	15-JAN-2021	15-JAN-2021	jammu	kvic	kvic proudly an unparalleded	0	KV	null
5	advertisement	0	28.35	kvic proudly	15-JAN-2021	15-JAN-2021	jammu	kvic	kvic proudly announces	0	KV	null
6	advertisement	0	28.35	Hydra Pulper Machine	14-JUN-2021	14-JUN-2021	jammu	kvic	Hydra Pulper Machine	0	KV	wrong entry
7	advertisement	0	28.35	Hydra Pulper Machine	22-SEP-2021	22-SEP-2021	jammu	kvic	Hydra Pulper Machine	0	KV	null
8	PMEGP	0	28.35	Adver	03-NOV-2021	03-NOV-2021	jammuu	KVIC	PMEGP	93180	KV	null
9	PMEGP	0	28.35	Adver.	11-NOV-2021	11-NOV-2021	jammuu	KVIC	PMEGP	124236	KV	null
10	advertisement	0	28.35	National Level	28-NOV-2021	28-NOV-2021	jammu	kvic	National Level Exhibition	0	KV	null
11	PMEGP	0	28.35	Advertising	06-FEB-2022	06-FEB-2022	Jammu	Pehachan Advertising	PMEGP	335202	KV	null
12	pmegp	0	28.35	advertisement	06-FEB-2022	06-FEB-2022	jammu	kvic	pehachan advertising	6840	KV	TDS
13	PMEGP	0	28.35	Pamphlet	07-MAR-2022	07-MAR-2022	jammu	Amrit Binding & print	print	249900	KV	null
14	advertisement	0	28.35	khadi gives feeling of	20-MAR-2022	20-MAR-2022	jammu	kvic	khadi gives feeling of Swadesi	0	KV	null
15	pmegp	0	28.35	10th National Seminar	26-MAY-2022	28-MAY-2022	SKUAST Srinagar	soceity for community	Agriculture & More	180000	KV	null
16	pmegp	0	28.35	pmegp pamphlet	14-JUN-2022	14-JUN-2022	jammu	kvic	amrit binding	5100	KV	TDS
17	PMEGP	0	28.35	Media publication	30-JUN-2022	30-JUN-2022	jammu	Pehachan Advertsing	PMEGP Adv.	473988	KV	null
18	PMEGP	0	28.35	banner	21-DEC-2022	21-DEC-2022	Jammu	kvic	Banker Meet.	8700	KV	null
19	Banker Meet	0	28.35	flex board	03-JAN-2023	03-JAN-2023	Leh	kvic	PMEGP	29736	KV	null

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		No	Amt		From Date	To Date						
20	PMEGP	0	28.35	Adverting	11-FEB-2023	11-FEB-2023	Udhampur	kvic	PMEGP	59472	KV	null
21	PMEGP	0	28.35	pamphlet	14-FEB-2023	14-FEB-2023	jammu	kvic	PMEGP	255000	KV	null
StatewiseTotal										2178060		
Zone wiseTotal										2178060		
Grand Total										2178060		