STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
North												
CHANDIGARH-UT												
1	NEWSPAPER ADD	0	4.16	ADVERTISEMENT	08-MAY-2018	11-MAY-2018	CHANDIGARH	KVIC	PMEGP	72000	KV	PMEGP
StatewiseTotal										72000		
Zone wiseTotal										72000		
Grand Total										72000		