

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
South												
KARNATAKA												
1	Conducting Physical Verification of PMEGP	0	24.05	Public Notice	21-JAN-2018	21-JAN-2018	Bangalore	Jagadale Advertising	Conducting Physical	153564	KV	null
2	for conducting Physical Verification of	0	24.05	Public Notice	27-JUN-2018	27-JUN-2018	Bangalore	Jagadale Advertising	for conducting Physical	79128	KV	null
3	Printing of PMEGP Brouchers	0	24.05	PMEGP Progapanda	13-DEC-2018	13-DEC-2018	Bangalore	Vinyasa Design	Printing of PMEGP Brouchers	75000	KV	null
4	PMEGP	0	24.05	Purchase of Xerox	20-MAR-2020	20-MAR-2020	Bangalore	Peritech Systems	xerox machine	383736	KV	null
5	PMEGP	0	24.05	Computers office use	25-MAR-2020	25-MAR-2020	Bangalore	AM Computers	Purchase of Compuers	536964	KV	null
6	PMEGP	0	24.05	Public Notice related	28-AUG-2020	28-AUG-2020	Karnataka Edition	KVIC	Public Notice related to	686328	KV	Publicity given in
7	PMEGP	0	24.05	Paper Publicity	21-NOV-2020	21-NOV-2020	Bangalore	KVIC	Inviting application post of	154074	KV	null
8	PMEGP Workshop	0	24.05	Banner	10-DEC-2020	10-DEC-2020	Bangalore	Prabhakar	Publcity	44100	KV	null
9	PMEGP	0	24.05	Standing Board of	15-OCT-2021	16-OCT-2021	Various places	B&F Section	PMEGP scheme details	25488	KV	null
10	PMEGP	0	24.05	New paper	22-OCT-2021	22-OCT-2021	Bangalore	KVIC	Paper ad for Retd Bank	160968	KV	null
11	PMEGP	0	24.05	Advertisement of	24-OCT-2021	31-MAR-2022	Bangalore	KVIC	PMEGP scheme details	307230	KV	null
12	PMEGP	0	24.05	Paper advertisement	04-DEC-2021	04-DEC-2021	Bangalore	KVIC	Paper advertisement	51942	KV	null
13	PMEGP	0	24.05	PMEGP Scheme	27-DEC-2021	31-MAR-2022	Bangalore	KVIC	Printing of leaf lets	221400	KV	null
14	PMEGP	0	24.05	Adverisement in News	05-JAN-2022	05-JAN-2022	Bangalore	KVIC	Exhibition Publicity	269970	KV	null
15	PMEGP	0	24.05	Advertisement in	10-JAN-2022	10-JAN-2022	Bangalore	KVIC	Exhibition publicity	87978	KV	null
16	PMEGP	0	24.05	PMEGP Multi color	12-JAN-2022	31-MAR-2022	Bangalore	KVIC	PMEGP Scheme leaflets	212400	KV	null
17	PMEGP	0	24.05	Advertisement in	14-JAN-2022	14-JAN-2022	Bangalore	KVIC	Exhibition publicity	283152	KV	null
18	PMEGP	0	24.05	Arch, Banner,	05-FEB-2022	05-FEB-2022	Bangalore	KVIC	Publicity	71118	KV	null
19	PMEGP	0	24.05	PMEGP Direction	10-MAR-2022	10-MAR-2022	Bangalore	KVIC	Publicity	66000	KV	null

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20	PMEGP	0	24.05	Publication in New	14-JUL-2022	14-JUL-2022	Bangalore	KVIC	PMEGP Publcitiy/Promotion	681492	KV	null
21	PMEGP	0	24.05	Paper Advertisement	02-SEP-2022	31-OCT-2022	Chikkaballapur, Bang	KVIC	wide publicity and more	404118	KV	Paper advertisement
22	PMEGP	0	24.05	Paper advertisement	24-OCT-2022	31-DEC-2022	Karnataka Edition	KVIC	wide publicity and more	460146	KV	null
23	PMEGP	0	24.05	LCD Projector	02-NOV-2022	02-NOV-2022	SO KVIC, Bangalore	KVIC	Margin money claimed by	60000	KV	null
24	PMEGP	0	24.05	Publication in	19-NOV-2022	19-NOV-2022	Bangalore	KVIC	wide publicity and more	59394	KV	null
25	PMEGP	0	24.05	Publication in paper	12-DEC-2022	12-DEC-2022	Bangalore Region	KVIC	wide publicity and more	141498	KV	null
26	PMEGP	0	24.05	Publication in	22-DEC-2022	22-DEC-2022	Bangalore Region	KVIC	wide publicity and more	53994	KV	null
27	PMEGP	0	24.05	Display of Banner	18-JAN-2023	18-JAN-2023	Malavalli	KVIC	Publicity display of bannker	146760	KV	Chairman visit at
28	PMEGP	0	24.05	Printing of Pamphlets	07-FEB-2023	07-FEB-2023	Bangalore Region	KVIC	Printing of Pamphlets	280368	KV	null
29	PMEGP	0	24.05	Publicity in display of	28-FEB-2023	28-FEB-2023	KR Puram Bangalore	KVIC	PMEGP Display in KR Puram	90270	KV	null
30	PMEGP	0	24.05	PMEGP Publicity	01-MAR-2023	01-MAR-2023	Bangalore	KVIC	Flexi Stand for PMEGP	46728	KV	null
31	PMEGP	0	24.05	Printing of PMEGP	07-MAR-2023	07-MAR-2023	Bangalore Region	KVIC	Printing of Pamphlets	280368	KV	null
32	PMEGP	0	24.05	Banners, Flexi,	24-MAR-2023	02-APR-2023	Jayanagar	KVIC	Banners	655818	KV	null
33	PMEGP	0	24.05	Tri cycle branding	24-MAR-2023	02-APR-2023	Jayanagar	KVIC	Tri Cycle publicity	198240	KV	State Level Exhibition
34	PMEGP	0	24.05	Printing of Pamphlets	24-MAR-2023	04-APR-2023	Bangalore	KVIC	PMEGP Publicity/Promotion	280368	KV	null
35	PMEGP	0	24.05	Radio City, TV	31-MAR-2023	31-MAR-2023	Bangalore	M Lingadurai	Radio, TV	269934	KV	null
36	PMEGP	0	24.05	Print Media	18-MAR-2024	31-MAR-2024	Bangalore Edition	M Lingadurai	New Paper Adverisement	488526	KV	null
37	TA/DA AS CONTIGENCY	0	24.05	null	null	null	null	null	null	1566	KV	Conveyance
38	TA/DA AS CONTIGENCY	0	24.05	null	null	null	null	null	null	44394	KV	Conveyance
39	TA/DA AS CONTIGENCY	0	24.05	null	null	null	null	null	null	31842	KV	Hotel Accommodation
40	TA/DA AS CONTIGENCY	0	24.05	null	null	null	null	null	null	377994	KV	Purchase of printers
41	TA/DA AS CONTIGENCY	0	24.05	null	null	null	null	null	null	4944	KV	Refreshment
42	TA/DA AS CONTIGENCY	0	24.05	null	null	null	null	null	null	22260	KV	Refreshment & Tropic

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43	TA/DA AS CONTIGENCY	0	24.05	null	null	null	null	null	null	14820	KV	Refreshments
44	TA/DA AS CONTIGENCY	0	24.05	null	null	null	null	null	null	37350	KV	Taxi Hire of PMEGP
45	TA/DA AS CONTIGENCY	0	24.05	null	null	null	null	null	null	53232	KV	Vehicle Hire of SLW
46	TA/DA AS CONTIGENCY	0	24.05	null	null	null	null	null	null	14442	KV	Vehicle hiring for
47	TA/DA AS CONTIGENCY	0	24.05	null	null	null	null	null	null	90552	KV	contg expenses
48	TA/DA AS CONTIGENCY	0	24.05	null	null	null	null	null	null	57990	KV	gift articles & Khadi
49	TA/DA AS CONTIGENCY	0	24.05	null	null	null	null	null	null	564114	KV	xerox papers and
50	TA/DA AS CONTIGENCY	0	24.05	null	null	null	null	null	null	0	KV	null
StatewiseTotal										9784062		
Zone wiseTotal										9784062		
Grand Total										9784062		