

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
Central												
UTTAR PRADESH												
1	PMEGP advertisigment for SC,ST,Backlog	0	8.08	News Paper	27-SEP-2018	27-SEP-2018	Hindustan News	M.V. Advertising	PMEGP advertisigment for	93222	KV	For Advertisment
2	PMEGP- Publicity	0	8.08	Monthly Magzin	01-NOV-2018	30-NOV-2018	Gorakhpur	Prashan Vichar	PMEGP- Publicity	59976	KV	For PMEGP Publicity
3	PUBLICITY in News Paper	0	8.08	PUBLICITY of	21-AUG-2019	21-AUG-2019	Coverd 13 Distic	M.V. Advertising	PMEGP - Publicity	177732	KV	-
4	PRINT MEDIA	0	8.08	Rt. Bank Officer	20-OCT-2020	20-OCT-2020	GKP.Adision,Danic Ja	DO KVIC	Rt. Bank Officer Advertisment	29670	KV	NA
5	Rt.Bank Officer/Markiting Ex. Advertisement	0	8.08	Print Media	28-NOV-2020	28-NOV-2020	GKP.Danic Jagran	DO,KVIC,GKP	Rt. Bank Officer Advertisment	22260	KV	null
6	KVIC	0	8.08	Greeting message on	26-JAN-2023	26-JAN-2023	Gorakhpur	D.O. KVIC Gorakhpur	Greeting message on the	30000	KV	Successful
7	happy republic day massage	0	8.08	news paper	26-JAN-2023	26-JAN-2023	GKP,LKW, VNS, add.	Director KVIC GKP	happy republic day massage	355344	KV	Done
8	PMEGP Advertisment	0	8.08	News paper	01-FEB-2023	01-FEB-2023	GKP,LKW,VNS add.	Director KVIC GKP	PUBLICITY OF PMEGP	355344	KV	Done
9	KVIC	0	8.08	Awareness with	28-FEB-2023	28-FEB-2023	DDU GKP	M.K. Srivastava (N.O.	Awareness with canopy under	108660	KV	Event successfull
10	publicity	0	8.08	publicity throw knopy	28-FEB-2023	28-FEB-2023	DDU, Gorakhpur	Yeshpal singh	PMEGP knopy publicity mis.	2124	KV	PMEGP knopy
StatewiseTotal										1234332		
Zone wiseTotal										1234332		
Grand Total										1234332		