

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
NorthEast												
SIKKIM												
1	Advertisement	0	35.47	Print Media	30-OCT-2018	06-NOV-2018	Gangtok	KVIC, Gangtok	PMEGP Scheme	121668	KV	null
2	Advertisement	0	35.47	Advertisement	02-JUL-2019	02-JUL-2019	Gangtok	Rajeev Kumar	PMEGP Scheme	98466	KV	null
3	SLMC Meeting	0	35.47	Audio System	17-SEP-2019	17-SEP-2019	Gangtok	KVIC	PMEGP Scheme	41400	KV	null
4	PMEGP	0	35.47	Audio	02-AUG-2021	30-SEP-2021	Sikkim	KVIC	PMEGP Scheme through All	595788	KV	null
5	PMEGP	0	35.47	Publicity News Paper	13-AUG-2021	13-AUG-2021	Gangtok	KVIC	News paper Advt. on PMEGP	195426	KV	null
6	PMEGP	0	35.47	Audio	01-OCT-2021	31-DEC-2021	AIR,Gangtok Sikkim	KVIC	PMEGP Adv.	913536	KV	null
7	PMEGP	0	35.47	Audio	01-JAN-2022	31-MAR-2022	AIR Gangtok Sikkim	KVIC	PMEGP Adv.	893670	KV	null
8	advertisement of pmegp	0	35.47	press	01-JUL-2022	01-JUL-2022	gangtok	sikkim express	pmegp	195426	KV	pmegp advertisement
9	Advertisement in AIR	0	35.47	Audio	01-JUL-2022	31-OCT-2022	gangtok	All India Radio	PMEGP	1221354	KV	Audio Advertisement
10	pmegp advertisement	0	35.47	press	04-JUL-2022	04-JUL-2022	gangtok	sikkim express	pmegp	195426	KV	pmegp advertisement
11	pmegp advertisement	0	35.47	press	11-JUL-2022	11-JUL-2022	gangtok	Sikkim express	PMEGP	195426	KV	press advertisement
12	00	0	35.47	00	02-FEB-2023	02-FEB-2023	00	00	00	0	KV	Printing of PMEGP
13	printing booklet and leaflet	0	35.47	printing	02-FEB-2023	02-FEB-2023	gangtok	Beracah printing	o	357420	KV	printing of PMEGP
StatewiseTotal										5025006		
Zone wiseTotal										5025006		
Grand Total										5025006		