STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
NorthEast												
TRIPURA												
1	Printing	0	25.11	Order/ Circular	02-FEB-2017	08-FEB-2018	S.O, KVIC Agartala	KVIC	Printing of PMEGP leaflet/	55488	KV	PMEGP xerox charge
2	Printing	0	25.11	Order/ Circular	27-MAR-2018	02-JUL-2018	Agartala	KVIC	Printing of PMEGP document	17784	KV	null
3	Advertisement	0	25.11	Advertisement	05-APR-2018	29-APR-2018	Agartala	Dy. Director, KVIC	Calling expression for P.V &	62730	KV	null
4	Advertisement	0	25.11	Advertisement in	30-SEP-2018	30-SEP-2018	Agartala	K.C.Roy	Data Entry Operator	15432	KV	Funds revalidated by
5	Advertisement	0	25.11	PMEGP	25-OCT-2018	26-OCT-2018	Agartala	Dy. Director, KVIC	Orientation workshop on 26-	33108	KV	null
6	Media Publicity	0	25.11	News Paper	14-DEC-2018	14-DEC-2018	Agartala	Campaign Advertising	Advertisement for calling	47898	KV	null
7	advertisement bill	0	25.11	Advertisement	24-JUN-2019	24-JUN-2019	Agartala	K.C.Roy	PMEGP Exhibition	11574	KV	Funds revalidated by
8	Media Publicity	0	25.11	Newspaper	17-SEP-2019	17-SEP-2019	Dainik Sambad Patrik	Campaign Advertising	PMEGP 2nd Generation Loan	25080	KV	null
9	Hoarding	0	25.11	Flex Hoarding	15-OCT-2019	15-OCT-2019	Malancha Nivas Govt.	Residential Welfare	Adv. of PMEGP Scheme	30000	KV	null
10	Publication of PMEGP advertisement.	0	25.11	Newspaper	17-JUN-2020	17-JUN-2020	Agartala	KVIC, Agartala	PMEGP 2nd generation.	95004	KV	Advertisement
11	Inauguration of PMEGP unit	0	25.11	Flex Banner printing	01-OCT-2020	01-OCT-2020	Chandrapur, West Tri	V.K.Khandekar,	On the eve of 150th Gandhiji's	2400	KV	null
12	Publicity	0	25.11	Newspaper	17-OCT-2020	17-OCT-2020	Agartala	V.K. Khandekar,	Engagement of expert	52854	KV	null
13	Advertisement for engaging DEO	0	25.11	Advt in News Paper	31-JUL-2021	31-JUL-2021	Agartala	KVIC	Engaging Data Entry Operator	23148	KV	Engaged 2 DEO's by
14	Printing of Pamphlet of PMEGP	0	25.11	Printing	25-FEB-2022	25-FEB-2022	KVIC, Agartala	KVIC	Pamphlet printing	225000	KV	null
15	Advertisement	0	25.11	Newspaper	24-JUN-2022	24-JUN-2022	Tripura	D. Roy	Advt. of scheme	117960	KV	null
16	Flex Printing	0	25.11	Flex	27-JUN-2022	03-JUL-2022	Agartala	D. Roy	MSME Week	3000	KV	null
17	TA/DA AS CONTIGENCY	0	25.11	null	null	null	null	null	null	3936	KV	Conveyance paid to
StatewiseTotal										822396		
Zone wiseTotal										822396		

Grand Total	822396		