

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
North												
RAJASTHAN												
1	Advertisement/kvic/dic	0	11.43	PMEGP notice	31-MAR-2018	31-MAR-2018	Bikaner	KVIC	notice	496800	KV	null
2	PUBLICITY	0	11.43	ADVERTISEMENT	31-MAY-2019	31-MAY-2019	10 DISTT.	ANABELLA	PMEGP	266682	KV	null
3	PUBLICITY	0	11.43	ADVERTISEMENT	26-SEP-2019	26-SEP-2019	6 DISTT.	ANABELLA	PMEGP	215418	KV	null
4	VIDEO SUCCES STORY	0	11.43	PMEGP	27-SEP-2019	27-SEP-2019	BIKANER	BHARGAV	SUCCESS STORY	49560	KV	null
5	News Paper	0	11.43	PMEGP ADVT.	18-AUG-2020	18-AUG-2020	Jodhpur, Barmer	Anabella Creations	PMEGP ONLINE	348264	KV	null
6	HORDING	0	11.43	HORDING	03-MAR-2022	03-MAR-2022	DO KVIC	K. G. S. V. S. BASSI,	PMEGP	1556184	KV	null
7	HORDING	0	11.43	HORDING	21-MAR-2022	21-MAR-2022	DO KVIC	JAIPUR CAR	PMEGP	245430	KV	null
8	PMEGP	0	11.43	PMEGP	30-MAR-2022	30-MAR-2022	DO KVIC	JINESH KUMAR JAIN	PMEGP	46380	KV	null
9	Promotional and Publicity	0	11.43	Pub. advertisement in	17-JUL-2022	17-JUL-2022	10 Distt. of DO, BKN	Rajasthan Patrika &	PMEGP SCHEME ADVERT.	1130862	KV	Published threw
10	BFL-PMEGP	0	11.43	D.E.O	10-SEP-2022	10-SEP-2022	BIKANER	DAINIK BHASKAR	CONTRACT BASIS VIGYAPTI	13026	KV	null
11	Publicity	0	11.43	Data entry operator	11-SEP-2022	11-SEP-2022	Bikaner	Rajasthan Patrika	Data entry operator vigyapti	13026	KV	null
12	Publcity	0	11.43	Pumlet	27-SEP-2022	27-SEP-2022	Bikaner	Salasar Enterprises,	PMEGP ADD.	88080	KV	null
13	Publicity	0	11.43	On line PMEGP	12-NOV-2022	12-NOV-2022	Bikaner	Rajasthani Chirag	On line PMEGP application	52116	KV	null
14	news paper	0	11.43	pmegp	13-NOV-2022	13-NOV-2022	under 10 distt. of b	Dainik bhaskar	pmegp	206874	KV	null
15	FLEX BANER	0	11.43	BANER	16-DEC-2022	16-DEC-2022	OFFICE	sai nath printer	PMEGP	7200	KV	null
16	Advertisment	0	11.43	rajasthan patrika	25-DEC-2022	25-DEC-2022	10 Disttt.	Rajasthan Patrika	Inviting on line PMEGP	213012	KV	null
17	Printing banner and stundy	0	11.43	Flax Banner/standees	12-JAN-2023	12-JAN-2023	Bikaner local	Sainath printer,	Display banner/standY under	28620	KV	null
18	pUBLICITY	0	11.43	PMEGP	19-JAN-2023	19-JAN-2023	BIKANER	SALASAR	PMEGP ADD.	48000	KV	null
19	BANNER	0	11.43	PRINTING	11-MAR-2023	11-MAR-2023	SALASAR	KVIC	BANNER	43800	KV	null

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20	Adverisement in Raj.Patrika daily News Paper	0	11.43	PMEGP Scheme	12-MAR-2024	12-MAR-2024	Ten districts	Anabela Creations	PMEGP Scheme	307362	KV	Publicity
StatewiseTotal										5376696		
Zone wiseTotal										5376696		
Grand Total										5376696		