

**STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR**

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
East												
ANDAMAN NICOBAR												
1	PMEGP advertisement	0	9.81	Advt. through Print	29-APR-2018	29-APR-2018	Print Media	Executive Officer	Printing of Scheme Advt.	41298	KB	null
2	Scheme Advertisement	0	9.81	Advt. through print	10-MAY-2018	10-MAY-2018	Through Print Media	Executive Officer	Printing of Scheme Advt.	38604	KB	null
3	Scheme Advertisement	0	9.81	Through Print Media	01-SEP-2018	04-SEP-2018	Through Print Media	Executive Officer	Printing of Scheme Advt.	133056	KB	null
4	Scheme Advertisement	0	9.81	Through Print media	01-SEP-2018	04-SEP-2018	Through Print Media	Executive Officer	Printing of Scheme Advt.	130098	KB	null
5	PMEGP loan application	0	9.81	Printing of loan	28-NOV-2018	28-NOV-2018	Through Govt. Press	Executive Officer	Printing of PMEGP loan	17004	KB	Loan applications
6	PMEGP Scheme Advertisement	0	9.81	Local Govt.News	30-JUN-2022	30-JUN-2022	A&N Islands	Rakesh Kumar	PMEGP Scheme	123042	KB	To mark the MSME
7	PMEGP Scheme advertisement	0	9.81	Add in Local News	01-JUL-2022	01-JUL-2022	A&N Islands	Rakesh Kumar	PMEGP Scheme	64032	KB	To mark the MSME
8	PMEGP Scheme Advertisement	0	9.81	Local News Paper	05-JUL-2022	05-JUL-2022	A&N Islands	Rakesh Kumar	PMEGP Scheme	61944	KB	PMEGP Scheme
9	PMEGP Scheme Advertisement	0	9.81	Local News Paper	14-JUL-2022	14-JUL-2022	A&N Islands	Meera Singh	PMEGP Scheme	25140	KB	PMEGP Scheme
10	PMEGP scheme advertisement	0	9.81	Designing, printing	08-NOV-2022	07-DEC-2022	South Andaman	Rakesh Kumar	PMEGP Scheme	72000	KB	PMEGP scheme
11	PMEGP Hoarding	0	9.81	Scheme	08-NOV-2022	07-DEC-2022	Port Blair	Rakesh Kumar	PMEGP hoarding for publicity	177000	KB	Payment settle on
12	PMEGP Hoarding	0	9.81	Scheme	09-NOV-2022	23-NOV-2022	Swaraj Dweep	Rakesh Kumar	PMEGP hoarding for publicity	36000	KB	Payment settled on
13	PMEGP Pamphlets	0	9.81	Scheme Publicity	08-DEC-2022	08-DEC-2022	Port Blair	ANI KVIB	Printing of PMEGP Pamphlets	88200	KB	null
14	Publicity	0	9.81	Print Media	27-MAR-2023	05-JUN-2023	Port Blair	Rakesh Kumar	PMEGP Scheme	59400	KB	2 no.s PMEGP
15	Scheme Advertisement	0	9.81	Print Media	03-JUN-2023	03-JUN-2023	A&N Islands	Rakesh Kumar	PMEGP Scheme	105366	KB	Payment Settled on
16	PMEGP scheme publicity	0	9.81	Broadcasting through	05-JUN-2023	26-JUN-2023	Port Blair	Meera Singh	PMEGP Scheme	238314	KB	Broadcasting of
17	Scheme Advertisement	0	9.81	Print Media	06-JUN-2023	06-JUN-2023	Port Blair	Rakesh Kumar	PMEGP Scheme	95256	KB	Payment settled on
StatewiseTotal										1505754		
Zone wiseTotal										1505754		

Grand Total	1505754		
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