STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
South												
ANDHRA PRADESH												
1	Paper Ad	0	22.61	Tender Notice	29-SEP-2019	29-SEP-2019	AP	Rapol Ads	Inviting Expression of Interest	336852	KV	null
2	Print media Advertisement	0	22.61	Notification for	14-NOV-2020	14-NOV-2020	SO-Vijayawada	KVIC	Notification for appointment of	33930	KV	null
3	Advertisement	0	22.61	Appointment of	14-DEC-2020	14-DEC-2020	SO-Vijayawada	SO-Vijayawada	Appointment of Experts	73866	KV	null
4	PUBLICITY/ PROPAGANDA	0	22.61	Electronic media/	13-OCT-2021	15-OCT-2021	SO AP	SO KVIC	Awarenwss about PMEGP	182346	KV	null
5	PUBLICITY/ PROPAGANDA	0	22.61	Print Media	24-OCT-2021	24-OCT-2021	SO AP	SO KVIC	EXPERTS notification	63252	KV	null
6	PUBLICITY/ PROPAGANDA	0	22.61	Print Media	04-NOV-2021	04-NOV-2021	SO AP	SO KVIC Vijayawada	Awarenwss about PMEGP	379482	KV	null
7	Publicity/Propaganda	0	22.61	Print Media	15-JAN-2022	15-JAN-2022	SO AP	State Office, KVIC,	Awareness about PMEGP	365826	KV	Paid to Amoda
8	Publicity/Propaganda	0	22.61	Print Media	16-JAN-2022	16-JAN-2022	SO AP	State Office KVIC	Awareness about PMEGP	135594	KV	Paid to THG
9	Publicity/ Propaganda	0	22.61	Print Media	08-MAR-2022	08-MAR-2022	S.O. A.P.	State Office, KVIC,	Awareness on PMEGP	365826	KV	Paid to Amoda
10	PMEGP scheme Publication	0	22.61	Print Media	30-JUN-2022	30-JUN-2022	Vijayawada	Dr. S. greep	Awareness about PMEGP	336276	KV	Aamoda Publication
11	PMEGP scheme advertisement	0	22.61	Print Media	30-JUN-2022	30-JUN-2022	S.O. A.P.	Dr. S. Greep	Awareness about PMEGP	89994	KV	Advertisement in The
12	Printing Broachure	0	22.61	Print Media	27-JUL-2022	27-JUL-2022	SOAP	Dr. S. Greep	Modified PMEGP scheme	100536	KV	towards Payment of
13	Modified PMEGP Scheme	0	22.61	Print Media	15-AUG-2022	15-AUG-2022	SO, KVIC,	Dr. S. Greep	Awareness about modified	89994	KV	Awareness about
14	PMEGP Scheme advertisement on 15 Aug,22	0	22.61	Print Media	15-AUG-2022	15-AUG-2022	SO, KVIC,	Dr. S. Greep	Awareness about modified	336276	KV	In Connection with
15	PMEGP Awards	0	22.61	Print Media	17-AUG-2022	17-AUG-2022	SO, KVIC,	Dr. S. Greep	Awareness/ publicity	130776	KV	Awareness/ publicity
16	Fraud Advertisement	0	22.61	Print Media	11-SEP-2022	11-SEP-2022	SO, Vijayawada	Dr. S. Greep	Awareness about Fraud	123162	KV	vide cheque No.
17	PMEGP	0	22.61	Print Media	21-DEC-2022	21-DEC-2022	SO, KVIC, VZD	Dr. S. Greep	Awareness about Fraud	127164	KV	Bill no. BZA-2223-
18	Printing Broacher	0	22.61	Print Media	23-DEC-2022	23-DEC-2022	SOAP	Dr. S. Greep	Modified PMEGP scheme	100536	KV	10000 nos. of
19	PMEGP 20 Standee in Telugu & English	0	22.61	Print Media	09-JAN-2023	09-JAN-2023	SO, KVIC,	Dr. S. Greep	PMEGP 20 Standee printing	240720	KV	As per the instructions

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		No	Amt		From Date	To Date						
20	Publicity & Promotion	0	22.61	Print Media	10-JAN-2023	10-JAN-2023	S.O., Vijayawada	Dr. S. Greep	Printing of PMEGP broachers	114900	KV	vide ch. no. 616602
21	PMEGP scheme Publication	0	22.61	Print Media	15-JAN-2023	15-JAN-2023	S.O. Vijayawada	Dr. S. Greep	Awareness about PMEGP	327000	KV	Aamoda Publication
22	PMEGP scheme Publication	0	22.61	Print Media	15-JAN-2023	15-JAN-2023	Vijayawada	Dr. S. Greep	Awareness about PMEGP	91596	KV	THG Publishing Pvt.
23	Advertisement on PMEGP schemein DD	0	22.61	electronic media	26-JAN-2023	28-JAN-2023	Vijaywada	Dr. S. Greep	Awareness about PMEGP	305856	KV	Towards payment
24	Gajiobo Tent (Pyrami Style) 6X6 with colour	0	22.61	Print Media	28-FEB-2023	28-FEB-2023	Vijayawada	Dr. S. Greep	Canopy for PMEGP scheme	66000	KV	Bill No. 798 dt.
25	PMEGP Scheme	0	22.61	Electronic Media	21-MAR-2023	23-MAR-2023	SO, Vijayawada	Dr. S Greep	Awareness about PMEGP	458784	KV	Vide Cheque No.
26	Advertisement on PMEGP Scheme	0	22.61	Print Media	22-MAR-2023	22-MAR-2023	S.O Vijayawada	Dr. S Greep	Awareness about PMEGP	457800	KV	Vide Ch.No.616623 &
27	Awareness about PMEGP Scheme	0	22.61	Print Media	22-MAR-2023	22-MAR-2023	S.O Vijayawada	Dr. S Greep	Awareness about PMEGP	137394	KV	Vide Ch.No.616625 &
28	Publishing PMEGP scheme	0	22.61	Print media	01-JAN-2024	01-JAN-2024	S.O. Vijayawada	Dr. S. Greep	Awareness about modified	327000	KV	null
29	Modified PMEGP scheme	0	22.61	Print media	15-JAN-2024	15-JAN-2024	S.O. Vijayawada	Dr. S. Greep	Awareness about modified	327000	KV	null
30	PMEGP scheme	0	22.61	Print media	22-FEB-2024	22-FEB-2024	S.O. Vijayawada	Dr. S. Greep	Awareness about fraud	127164	KV	null
31	PMEGP Scheme	0	22.61	Print Media	01-MAR-2024	01-MAR-2024	S.O. Vijayawada	Dr. S. Greep	Awareness about fraud	127164	KV	null
32	Modified PMEGP Scheme	0	22.61	Print Media	08-MAR-2024	08-MAR-2024	S.O Vijayawada	Dr. S Greep	Awareness about modified	327000	KV	null
33	Printing of PMEGP Brochures	0	22.61	Print Media	20-MAR-2024	20-MAR-2024	S.O. Vijayawada	Dr. S. Greep	Printing of PMEGP broachers	270000	KV	Printing of Brocures in
StatewiseTotal										7077066		
Zone wiseTotal										7077066		
Grand Total										7077066		