STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
South												
PUDUCHERRY												
1	Publicity	0	17.97	Fort night paper	02-FEB-2022	02-FEB-2022	Puducherry	N.Anbalagan	Fort night paper	120000	KB	Seithi Sangamam,
2	DHINAKARAN DAILY	0	17.97	NEWS PAPER	19-FEB-2022	19-FEB-2022	PUDUCHERRY	N.ANBALAGAN	PMEGP SCHEME DETAILS	311850	KB	FOR DIC
3	PUBLICITY THROUGH MOBAIL LCD VAN	0	17.97	MOBILE LCD VAN	17-MAR-2022	26-MAR-2022	PUDUCHERRY	N ANBALAGAN	DIC conducting Handicraft	336000	DI	as requested by DIC
4	Daily Thanthi (Tamil Daily)	0	17.97	News paper	26-MAR-2022	26-MAR-2022	Puducherry	N.Anbalagan	PMEGP Scheme Guideline	267750	KB	for PKVIB & DIC
5	PMEGP Advetisment on Gandhi Jayanthi	0	17.97	Dina Malar Tamil	02-OCT-2022	02-OCT-2022	Puducherry Edition	CEO PKVIB	PMEGP Salient features on	52392	KB	News paper
6	PMEGP Scheme Adver. on Gandhi Jayanthi	0	17.97	Dina Malar Tamil	02-OCT-2022	02-OCT-2022	Karikal(Try Edition)	CEO,PKVIB	PMEGP Salient features	53748	KB	PMEGP Advertisment
7	PMEGP Scheme Adver. on Gandhi Jayanthi	0	17.97	News Paper	02-OCT-2022	02-OCT-2022	Yanam	V.Mokankumar	PMEGP Advertisement in	52416	KB	null
8	Permanent Iron Board	0	17.97	IRON BOARD	02-OCT-2022	02-OCT-2023	PKVIB AND DIC	CEO	PMEGP Permanent Iron	352968	KB	null
StatewiseTotal										1547124		
Zone wiseTotal										1547124		
Grand Total										1547124		