

Name of the event	Target Allocated for the year 2016-17		Date/Period		Name of Place in-charge	Contact No.	Celebrity Name	Expenditure Incurred	Agency	Remark
	No.	Amt. Rs.	From	To						
EAST										
WEST BENGAL										
DISTRICT LEVEL EXHIBITION	5	7.5	04-OCT-2018	04-OCT-2018	CEO,WBKVIB	22130304	CEO,WBKVIB	150000	KVIB	ADV. GIVEN FOR DIST. LEVEL EXHIBITION
DISTRICT LEVEL EXHIBITION	5	7.5	28-NOV-2018	02-DEC-2018	DCO DARJEELING	7980196635	CHAIRMAN, DARJEE LING MUNICIPALITY	150000	KVIC	SALE RS.4.00 LAKH
DISTRICT LEVEL EXHIBITION	5	7.5	24-JAN-2019	04-FEB-2019	DCO EAST MEDINIPUR	9707296438	Mr. Suvendu Adhikary, Minister in Charge,Transport	147040	KVIC	Sale recorded Rs.5.00 lakh
DISTRICT LEVEL EXHIBITION	5	7.5	04-OCT-2018	04-OCT-2018	JT.DIRECTOR,MSME	9432352902	DIRECTOR,MSME,GOVT. OF W.B.	150000	DIC	ADV. FOR DIST. LEVEL EXHIBITION
DISTRICT LEVEL EXHIBITION	5	7.5	01-OCT-2018	05-OCT-2018	Marketing Section, KVIC, Kolkata	22119491	Sri Rathin Kumar Ghosh, MLA , Madhyam gram Constitu	149737	KVIC	The sale recorded Rs. 4.46 lakh
Statewise Total								746777		
Zone wise Total								746777		
Grandotal								746777.0		