

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
		South										
TELANGANA												
1	Advt Charges	0	34.79	Tender Notification	08-JUN-2019	08-JUN-2019	Hyderabad	KVIC	Hiring of Office Car	93400	KV	null
2	Advt for Cautioning abt Middlemen	0	34.79	Advt in Newspaper	08-JUN-2019	09-JUN-2019	Hyderabad & TS	KVIC	Cautioning about Middlemen	82532	KV	null
3	Publicity	0	34.79	Broucher Printing	17-MAR-2020	17-MAR-2020	Hyderabad	KVIC, Hyderabad	Broucher Printing	41600	KV	null
4	Printing of Mtng Folders	0	34.79	Printing	19-MAR-2020	19-MAR-2020	Hyderabad	KVIC	HMP Folders Printing	24000	KV	null
5	Advt for engaging Experts under PMEGP	0	34.79	Advertisement	20-OCT-2020	20-OCT-2020	Hyderabad	KVIC	engaging Experts under	37680	KV	null
6	PMEGP Awareness Programme	0	34.79	Awareness	10-NOV-2020	10-NOV-2020	MULUGU	KVIC S.O.	Awareness creation	54440	KV	null
7	Advertisement	0	34.79	Newspaper Advt	09-JAN-2021	09-JAN-2021	Hyderabad	KVIC	Advt calling appl for Technical	37680	KV	Advt charges paid to
8	DEO RECRUITMENT	0	34.79	ADVERETISMENT	02-APR-2021	02-APR-2021	HYDERABAD	STATE DIRECTOR	supply of DEO	21536	KV	null
StatewiseTotal										392868		
Zone wiseTotal										392868		
Grand Total										392868		