

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
		NorthEast										
NAGALAND												
1	Advertisement	0	28.26	Newspaper	14-JUL-2018	15-JUL-2018	Dimapur	State Office	PMEGP	91983	KV	null
2	PMEGP	0	28.26	Advertisement	07-AUG-2019	07-AUG-2019	Nagaland	Morung Express	PMEGP Advertisement	11340	KV	Inviting Application for
3	PMEGP	0	28.26	Advertisement	07-AUG-2019	11-AUG-2019	Nagaland	Eastern Mirror	PMEGP Advertisement	30240	KV	null
4	Advertisement	0	28.26	PMEGP	07-AUG-2019	11-AUG-2019	Nagaland	Nagaland Post	PMEGP advertisement	38418	KV	Inviting PMEGP
5	Advertisement	0	28.26	PMEGP	18-AUG-2019	18-AUG-2019	Nagaland	Nagaland Post	PMEGP advertisement	4716	KV	Inviting PMEGP
StatewiseTotal										176697		
Zone wiseTotal										176697		
Grand Total										176697		