

**STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR**

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
		North										
RAJASTHAN												
1	Advertisement/kvic/dic	0	5.93	PMEGP notice	31-MAR-2018	31-MAR-2018	Bikaner	KVIC	notice	331200	KV	null
2	PUBLICITY	0	5.93	ADVERTISEMENT	31-MAY-2019	31-MAY-2019	10 DISTT.	ANABELLA	PMEGP	177788	KV	null
3	PUBLICITY	0	5.93	ADVERTISEMENT	26-SEP-2019	26-SEP-2019	6 DISTT.	ANABELLA	PMEGP	143612	KV	null
4	VIDEO SUCCESSION STORY	0	5.93	PMEGP	27-SEP-2019	27-SEP-2019	BIKANER	BHARGAV	SUCCESS STORY	33040	KV	null
5	News Paper	0	5.93	PMEGP ADVT.	18-AUG-2020	18-AUG-2020	Jodhpur, Barmer	Anabella Creations	PMEGP ONLINE	232176	KV	null
StatewiseTotal										917816		
Zone wiseTotal										917816		
Grand Total										917816		