

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
		NorthEast										
MANIPUR												
1	PMEGP Success Stories	0	3.74	Media Channel	12-NOV-2019	12-NOV-2019	Imphal	Salle Ashuli Pao, Dy.	PMEGP Success Stories	39000	KV	Interview related to
StatewiseTotal										39000		
Zone wiseTotal										39000		
Grand Total										39000		