

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
		Central										
MADHYA PRADESH												
1	PMEGP	0	18.76	PUBLIC NOTICE	14-APR-2018	14-APR-2018	MP DISTRICT	ATUL PUBLICITY	Aware from mediator	123285	KV	null
2	PUBLICATION	0	18.76	PMEGP	11-JAN-2019	11-JAN-2019	12 DISTRICT	ATUL PUBLICITY	UNTIL DEVELOPMENT	195888	KV	null
3	PMEGP PUBLICATION	0	18.76	NOTIFICATION	28-JUN-2019	28-JUN-2019	ALL MP	KVIC	ONLINE APPLCIATION	210936	KV	null
4	PUBLICITY	0	18.76	PMEGP	08-JAN-2020	08-JAN-2020	ALL MP	ATUL PUBLICITY	PMEGP	129540	KV	null
5	PMEGP PUBLICATION	0	18.76	EXHIBITION	22-FEB-2020	08-MAR-2020	INDORE	KHADI BHAWAN,	URBAN HAT BAZAR,	300000	KV	null
6	PUBLICITY EXP	0	18.76	Publication	20-OCT-2020	20-OCT-2020	BHOPAL INDORE	Atul Publicity bhopal	JUNIORContractual	0	KV	null
7	Publicity	0	18.76	Publication	20-OCT-2020	20-OCT-2020	bhopal	Atul Publicity bhopal	for Marketing , Technical,	0	KV	null
8	pmegp publicity	0	18.76	Publiciation	17-NOV-2020	17-NOV-2020	all district in MP	Atul Publicity pvt. Ltd.	invite pmegp application	0	KV	null
9	TA/DA AS CONTIGENCY	0	18.76	null	null	null	null	null	null	0	KV	null
StatewiseTotal										959649		
Zone wiseTotal										959649		
Grand Total										959649		