



**MARS ENGINEERING AND INDUSTRIAL CONSULTANTS**

Approved by Directorate  
Of industries & Commerce Kashmir

Under  
**Regd. No. 1002**

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**PROJECT PROFILE REPORT**

**ON**

**Crewel Embroidery**

**AT Litter Shister ,PULWAMA**

Project Report Prop:-  
Name:- Ms. Muneera Akhter  
D/O:- Mr. Abdul Rashid Khan  
R/o:- Choudribagh, Litter, PULWAMA



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## BRIEF HIGHLIGHTS OF THE PROJECT

1.	Name of the promoter	Ms. Muneera Akhter
2.	Line of activity	Crewel Embroidery
3.	Location	Litter, Shister Pulwama
4.	Type of concern	Proprietary
5.	Requirement of manpower	10 persons
6.	Total Cost of project	Rs. 10,00,000
7.	Capital Expenditure	Rs. 6,00,000
8.	Working Capital Req.	Rs. 4,00,000
9.	Mode of finance	PMEGP scheme
10.	Bank Borrowing @ 95 %	Rs. 9,50,000
11.	Promoters contribution @ 5 %	Rs. 50,000
12.	Subsidy Entitled 25 %	Rs. 2,50,000
13.	Total cost of production/Sales	Rs. 4,39,335
14.	Profit	Rs. 30,000





All the figures in this report are in Rupees  
**DETAILS OF THE FIXED ASSETS OF THE UNIT**

**LAND**

The promoter of the unit intends to set-up this unit at Litter, Shister, Pulwama

**LAND and Building**

**Owned/Rented/ Leased**

**PLANT AND MACHINERY**

The list of plant and machinery that are required for the unit are tabulated below along with the numbers and their individual prices. The details of the requirements are as under

S No.	Particulars	Unit Price	No's	Amount
1.	Embroidery Machines	1,00,000	4	4,00,000
2.	Designs and Maps	10,000	L.s	10,000
2.	Hand Tools	10,000	L.S	10,000
3.	Track	1,00,000	L.s	1,00,000
4.	Locker/Almira and Furniture	80,000	L.s	80,000
	<b>Total</b>			<b>6,00,000</b>





## RAW MATERIAL REQUIREMENT

The raw material requirement of the unit as per installed capacity is as under:

S.No.	Particulars	Amount
1.	Wool, Cotton, Silk , Tilla,	3,00,000
2.	Fabric	35,000
	<b>Total</b>	<b>3,35,000</b>

## PRODUCTION PROGRAMME AND SALES THEREOF

Income by the sale of Stitched clothes, shawls, pherons, Curtains	Rs. 5,39,336
Therefore the total sale will be	Rs. 5,39,336



### STAFF AND LABOUR

The total requirement of people for smooth production is estimated to be 10 persons, the details of which are given below.

Description	Number	Rate/month	Amount
<b>Administrative staff</b>			
i) Manager	One	Self	---
<b>Technical staff</b>			
i) Skilled workers	Four	8,000	32,000
ii) Helpers	Five	6,000	30,000
<b>Total</b>	<b>Ten</b>		<b>62,000</b>



**WORKING CAPITAL REQUIREMENT :-**

Raw material	3,35,000
Staff and lab our	62,000
Other Expenses	3,000
<b>Total</b>	<b>4,00,000</b>

**CAPITAL EXPENDITURE:-**

No	Particulars	Cost Owned/Leased/Rented
1.	Land and Building	
2.	Plant and Machinery	6,00,000
	<b>Total</b>	<b>6,00,000</b>

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### PROFITABILITY STATEMENT

Particulars	
Sales	4,39,335
<b>Less</b>	
Raw material	3,35,000
Staff and lab our	62,000
Other Expesnes	3,000
<b>Gross profit</b>	<b>39,335</b>
<b>Less</b>	
Depreciation	1,000
Interest on TL	5,001
Interest on W/c	3,334
<b>Net profit</b>	<b>30,000</b>

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